

national
list of
advertisers

NLA

2012

Display Advertising Rates

QUARTERLY SERVICES

RUN OF SITE	SIZE	RATE
Leaderboard (top) <i>Expandable if banner position not sold +25%</i>	728 x 90	\$4,200
Banner	468 x 60	\$2,600
Big Box #1, #2, #3, #4 (rotate)	300 x 250	\$2,600
Leaderboard (bottom) <i>Rotates with top leaderboard (same or different creative)</i>	728 x 90	—

Listing Enhancements

ANNUAL SERVICES

Logos (search results page & listing page)	\$600
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Other NLA Online Services

e-Blast*

Targets advertisers and agencies	\$4000
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*Approximate database size 6000

ALL RATES ARE NET

TO LEARN MORE ABOUT OUR ADVERTISING OPPORTUNITIES, CONTACT:

- ✦ CRISTINA PALHARES, National Sales Manager at 416-764-1619 or cristina.palhares@rci.rogers.com
- ✦ CAROL LEIGHTON, Sales Manager, Quebec and Eastern Canada at 416-764-1544 or carol.leighton@rci.rogers.com

Advertisers, Brands/Services, Agencies, Associations Suppliers & more
– all fully searchable, with immediate clickthrough to contacts

exclusive
access to
nearly
5000
national
advertisers



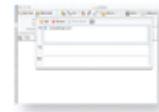
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